

EDITORIAL CALENDAR 2012

	EDITORIAL DEADLINE	SPACE RESERVATIONS	AD MATERIALS DUE
JANUARY/FEBRUARY	11/1/11	11/15/11	12/1/11

» LEARNING PLATFORMS/

LEARNING MANAGEMENT SYSTEMS

- › Tools for Learning: LMSs and Learning Platforms—What They Can Do for You Now

PLUS

- › The LMS in Action—Examples From the Field
- › **White Paper:** Leveraging the Learning Management System to Move All Education Stakeholders Ahead

* **Conference Distribution:** FETC

MARCH/APRIL	1/6/12	1/17/12	2/2/12
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» MEDIA LITERACY AND SECURITY

- › Tools for Learning: Developing Media-Literate Students in a Media-Saturated World

PLUS

- › Trends in Search, Research, and Safety
- › **White Paper:** The Path to Media Literacy

* **Conference Distribution:** *Computers in Libraries, Internet@Schools East, American Society for Indexing, and Association of Independent Information Professionals*

MAY/JUNE	3/1/12	3/19/12	4/3/12
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» CURRICULUM ALIGNMENT AND TECHNOLOGY

- › Tools for Learning: Aligning Instruction With Learning Goals and Assessments

PLUS

- › Case Studies in Curriculum Alignment
- › **White Paper:** Curriculum Development, Instructional Strategies, and Alignment

* **Conference Distribution:** SLA, ALA, *Streaming Media East*

	EDITORIAL DEADLINE	SPACE RESERVATIONS	AD MATERIALS DUE
SEPTEMBER/OCTOBER	7/9/12	7/17/12	8/2/12

» CONTENT COLLABORATION

- › Tools for Learning: Resources for Accessing ... and Sharing ... It All

PLUS

- › “Social Work”—Students Creating and Working Together
- › **White Paper:** Collaboration—A 21st-Century Education Imperative

* **Conference Distribution:** *Internet Librarian, Internet@Schools West, WebSearch University, American Society for Information & Science Technology, and KM World*

NOVEMBER/DECEMBER	9/7/12	9/17/12	10/3/12
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» MOBILE DEVICES, COOL GADGETS, AND MORE

- › Tools for Learning: So Now What's New and Useful? Plenty!

PLUS

- › Leveraging the Latest Learning Devices
- › **White Paper:** State-of-the-Art Mobile Learning

* **Conference Distribution:** *Online Information UK, Streaming Media West*

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